Michael Najjar

Entrepreneur - Sustainable Design Consultant

Sustainability-focused design thinker with a background in architecture, project management, and eco-design. Driven by a deep appreciation for nature and a commitment to positive impact, I bring creative vision and practical skills to projects that advance environmental responsibility and add value to mission-driven organizations.







Architecture

Interior design

Product design

Workspace design

Biophilic design

Sustainability

Lean Startup

Design Thinking

Digital fabrication

Lead Generation

Sales

Marketing

Project Management

UI/UX

No-code tools

Strategy

Business Development



WORK EXPERIENCE

Project Manager

Relieve Furniture 🕝

Relieve offers sustainable, high-quality office furniture by repurposing pre-owned items, enabling eco-friendly and cost-effective workspaces.

Achievements/Tasks

08/2023 - Present

- Managed 22 clients' projects from proposal to delivery
- Generated hundreds leads with AI tools
- Optimized the sales process by implementing a CRM
- Optimized internal tools, increasing project management efficiency
- Locked 4 strategic partnerships with suppliers and brokers, allowing recurring and bigger projects

Founder & CEO

Spacebloom 🗷

03/2021 - Present

Platform for sustainable interior design. Helping designers create spaces that increase wellbeing and reduce environmental impact.

Achievements/Tasks

- Founded the startup, got accepted in We are founders incubator program, then Start it @ KBC accelerator program
- Created & implemented the business model, website, sales & marketing strategy from scratch
- Onboarded a co-founder
- Set up the no-code tools to run the MVP and iterated value propositions
- Created value for 62 customers and counting

Medior Architect & Concept Designer

Out of office 2

06/2020 - 03/2021

000 is a change management and design company that transforms the way companies work.

Achievements/Tasks

- Created workspace concept designs for 3 companies
- Optimized the design processes to gain time
- Followed up technical drawings with contractors

Brussels, Belgium

Brussels, Belgium

Brussels, Belgium

WORK EXPERIENCE

Co-founder & Architect

Archave 🗷

Architecture & Interior Design studio

Beirut, Lebanon

Brussels, Belgium

Achievements/Tasks

- Designed & built a 4000 sqm outdoor nightclub
- Designed & built interiors for private apartments
- Designed & built 3000 sqm seaside restaurant, lounge & nightclub

Cofounder & Product Designer

Albi Creations 🛂

Albi is a lifestyle brand that aims to empower communities by fostering craftsmanship & digital fabrication.

- Founded the company, created the website, secured key partnerships to kickstart the project
- Set up the inventory and CRM system
- Designed, produced and sold products on the local market



Start it Accelerate

Start it @ KBC 🗷

09/2022 - 06/2023

We are founders

BeCentral, Bruxelles Formation, Google, BeAngels 🗷

Innovation of Products & Services: MIT's Approach to Design Thinking, Entrepreneurship

Massachussets Institute of Technology, Sloan School of Management, Certificate

Bachelor of Architecture - Honors - 2nd Prize

Académie Libanaise des Beaux-Arts (ALBA)

10/2006 - 06/2013 Beirut, Lebanon



HONOR AWARDS

1st International Prize Urbanistes Sans Frontières Competition (09/2013 - 01/2014) 🗸

Urbanistes sans frontières - UNESCO

• An international competition for "Ecological Restructuring of a Slum and Adaptation to Climate Change"







English

French Native or Bilingual Proficiency

Arabic Native or Bilingual Proficiency

INTERESTS

Full Professional Proficiency

Martial Arts Biking DJing Music Travelling Photography Science Technology Hiking

Ice cream